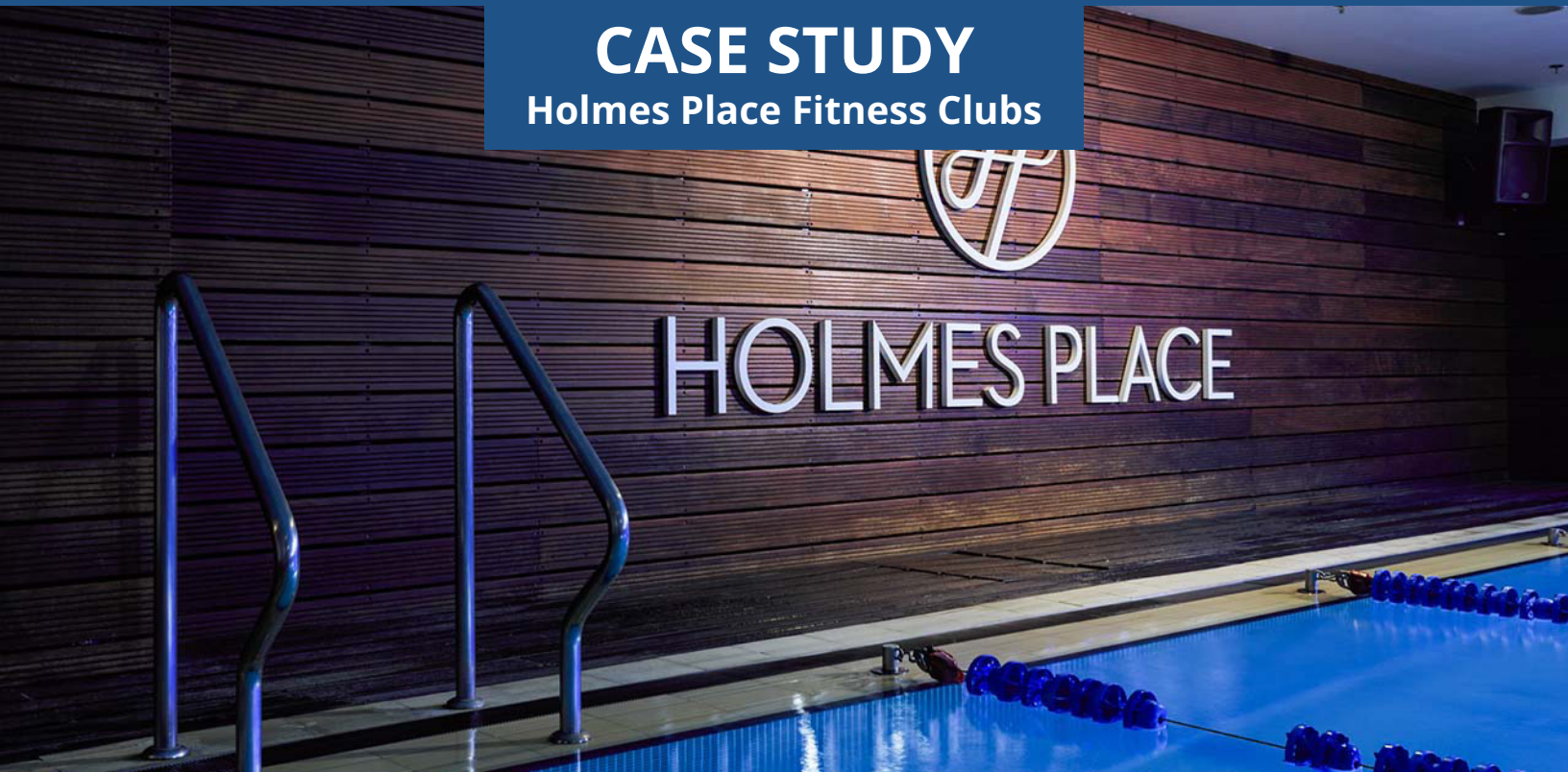


CASE STUDY

Holmes Place Fitness Clubs



Holmes Place Fitness Club Unifies Multi-Site Communications with Grandstream



HOLMES PLACE

Holmes Place Fitness Club is a leading fitness and wellness organization with clubs in Greece, Germany, Austria, Switzerland, and Portugal. More than a fitness destination, Holmes Place is a community built on balance, inclusivity, progress and sustainability as shared values. The organization has a strong presence throughout the Attica region of Greece, operating multiple facilities in key areas including Marousi, Psychiko, and Glyfada. As they expanded throughout Greece, a reliable unified communications solution became increasingly important to support daily operations and coordination between facilities. Holmes Place required a modern communications solution capable of supporting future growth while improving flexibility, reliability, and ease of management.

The Challenge

For their operations in Greece, Holmes Place Fitness Club was relying on an outdated Panasonic telephone system that had originally been installed in the 1990s. While the legacy platform had supported the organization for many years, it was no longer capable of meeting the demands of a modern multi-location business environment.

The organization had grown significantly over time, adding more employees, additional facilities, and increased communication requirements between locations. The aging infrastructure lacked the flexibility and modern capabilities needed to support cloud-based functionality, remote connectivity, and centralized management. In addition, the older system limited the organization's ability to efficiently scale communications as new locations were added.

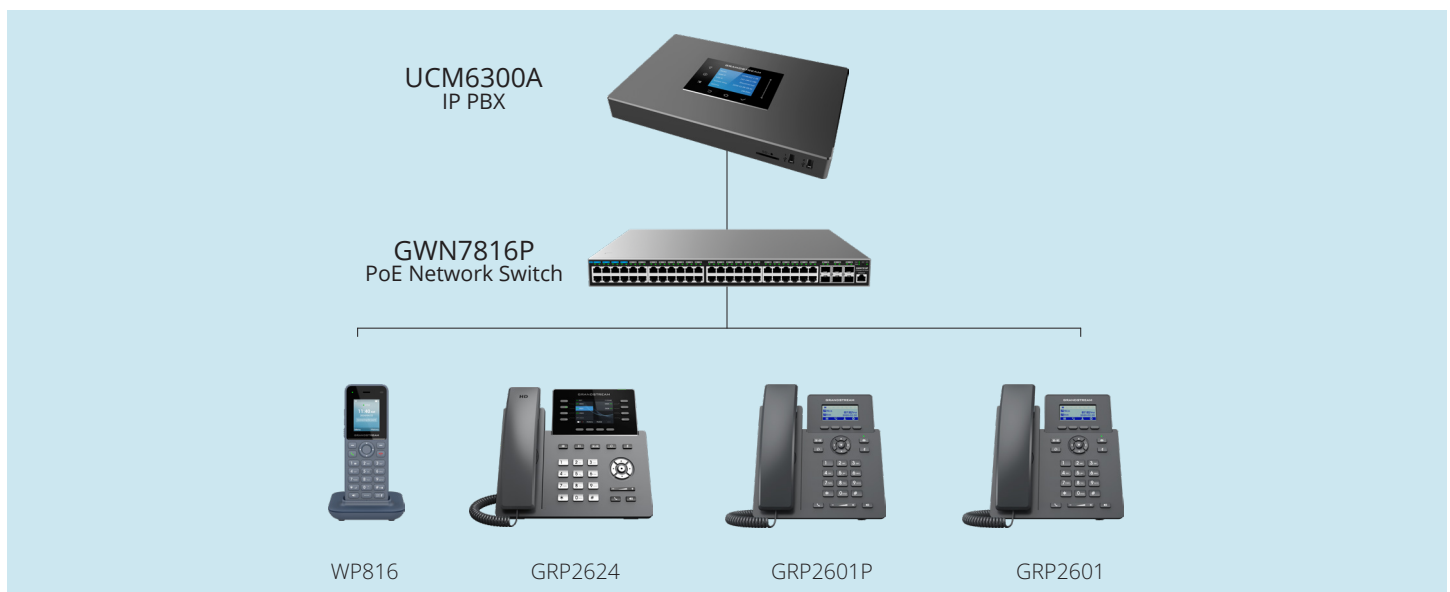
Holmes Place needed a fully modernized telecommunications solution that could unify communications across facilities, improve operational efficiency, and provide a platform capable of supporting continued expansion.

The Solution

To modernize its communications infrastructure, Holmes Place Fitness Club deployed a complete Grandstream unified communications and networking solution across its facilities. The new solution provided a centralized communications platform that unified voice communications across multiple operational locations while supporting modern remote connectivity and management capabilities.

The UCM6300A IP PBX served as the core of the deployment, enabling advanced telephony features and centralized administration. GRP Series IP phones were deployed throughout the facilities to provide reliable and user-friendly desktop communications for staff, while WP816 Wi-Fi handsets enabled mobile communications for employees requiring mobility throughout the fitness centers. GWN7816 PoE switches delivered reliable network connectivity and simplified infrastructure deployment by supporting power and data delivery through a single cable.

No competitive manufacturers or alternative solutions were considered during the project evaluation process, as Grandstream had already been identified as the best fit for the organization's operational requirements and long-term goals.



Why Grandstream?

Holmes Place Fitness Club selected Grandstream based on the company's strong market reputation, positive partner recommendations, and proven reliability. The organization and implementation partner identified Grandstream as a solution that offered the ideal combination of performance, simplicity, and value.



Grandstream solutions stood out for their ease of configuration, straightforward installation process, and simple day-to-day management. The organization also valued the flexibility and scalability of the platform, which would allow the solution to grow alongside the business as additional facilities were added in the future.

In addition, Grandstream's competitive value-to-performance ratio played a major role in the final decision. The deployment was further strengthened through the expertise and support provided throughout the implementation process, ensuring a smooth transition from the legacy system to the new communications environment.

Results

Following the implementation, Holmes Place Fitness Club reported a high level of satisfaction with the overall solution and deployment experience. The new Grandstream platform successfully modernized communications across the organization while delivering improved flexibility, reliability, and ease of use.

Employees benefited from an intuitive communications experience and modern device design, which positively impacted daily operations and staff productivity. The centralized solution also simplified management and provided the organization with a scalable platform capable of supporting future business growth.

The success of the deployment led Holmes Place to expand the Grandstream solution to additional facilities within the group, with the next implementation planned for the company's Glyfada fitness center. Both the end customer and implementation partner also expressed strong satisfaction with the professionalism, technical expertise, and overall support provided throughout the project, further reinforcing confidence in the Grandstream solution.



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Grandstream



Grandstream has been connecting the world since 2002 with unified communications and networking solutions that make communicating more impactful than ever before. Our award-winning solutions provide everything needed to build a seamless, easy-to-manage communication platform, offering a one-stop-shop for all networking, unified communications, collaboration and physical security solutions. Headquartered in Boston, MA, USA, Grandstream solutions are used in over 150 countries and trusted by global enterprises and small business alike for their quality, reliability, and innovation. Visit www.grandstream.com to learn more.